

IASPM UK and Ireland 2014: London (Dr Hillegonda Rietveld)

Conference space is offered at London South Bank University to enable an organising committee of IASPM members, including a member of the IASPM-UK/I Exec, to produce the 2014 conference for the biennial conference for IASPM UK & Ireland branch. This committee has not yet been established - able and enthusiastic colleagues are invited to contribute to its organisation and to developing its themes further.

- Main title for conference and themes for papers

Digital World: Rethinking Popular Music Studies

1 - The End of the Recording Industry?

The exploitation of intellectual property in the digital age and digital music distribution have heralded the need for new business models and career paths. How have notions such as ownership, authorship, authenticity and exploitation of musical outputs shifted or hardened? How can we understand the recording artist as both a contractually obliged employee and as an independent employer?

2 - What is a Popular Musician?

Rethinking contemporary musicianship in the contexts of digital studio recording, live performance, media convergence and DJ styles. This can include the analysis of functions, meanings and work practices in film music, game music, fashion shows, interactive web sites etc.

3 - Music is a Feeling

How, and where, is popular music experienced? How does context produce a specific relationship to the sound of music? Here an excuse to analyse music and affect in a case study that can range from a daily iPod trip to an immersive event of amplified music; from music radio to music television shows; from music press and blogs to online music video.

4 - Popular Music Education

As the role of the popular musician, their work place and context of output is changing rapidly, so the study of popular music and popular musicianship changes. Not only music departments but also engineering and media departments offer popular music courses. In 2014, where are we at, in popular music education?

- Why London is a good place to have the conference

As a global, London is an important focal point for the music industry. London South Bank University (LSBU), is located at a central transport hub in London, Elephant & Castle, and walking distance from London's South Bank, where you can find venues like the British Film Theatre and the Royal Festival Hall. London offers a wealth of independent venues especially in Brixton, Camden and Hackney, which are just a bus or tube ride away from the university. Soho's independent record stores can be reached by bus, tube and even on foot from the university.

- Venue and facilities

LSBU can offer comfortable lecture theatres and seminar rooms, as well as daily (free trade based) catering. See attached additional document for details, as well as:

<http://www.lsbu.ac.uk/business/roomprices.shtml>

- Dates: 3, 4, and 5 September 2014

- Accommodation

There are plenty of choices in hotels near LSBU. Some of our local favorites are:

Cheap and cheerful:

The Bridge Hotel. 30 Borough Road, Southwark, London, SE1 0AJ. 2-minute walk.
<http://www.thebridgehotel.net/>

Mid-range:

Days Hotel. 54 Kennington Road, SE1 7BJ. 12-minute walk.
<http://www.daysinn.co.uk/hotels/united-kingdom/london/days-hotel-london-waterloo/hotel-overview>

Higher range:

Hotel H10 London. 284-302 Waterloo Road, SE1 8RQ 5-minute walk.
<http://www.hotelh10londonwaterloo.com/en/index.html>

- An estimate of approximate conference attendance fees

Full conference, including 2 x lunch and the usual tea/coffee:

Approximately £150 full / £90 concession.

Daily rate, including lunch:

Approximately £60 full / £40 concession.

- Suggested additional evening entertainment:

1. Conference evening meal
2. An musical event, hosting our very own IASPM members, at *Tamesis Dock*, "a loveable original 1933 Dutch Barge that churned the waters of the Seine for years and is now permanently moored between Vauxhall and Lambeth Bridge. The vessel holds up to 200 people and offers generous indoor and outdoor spaces with views across Parliament, the London Eye and the river. It also plays host to private parties, music and comedy events."
3. I'd like to ask a local cinema (eg/ BFI's National Film Theatre or the local Cinema Museum) to host a cool set of pop music related films or films with cool soundtracks - we will need a IASPM volunteer to co-ordinate the programming.